

**SWEEPSTAKES OFFICIAL RULES**  
**NO PURCHASE NECESSARY TO ENTER OR WIN.**  
**OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES.**  
**MUST BE 18 YEARS OF AGE OR OVER. INTERNET ACCESS REQUIRED.**

You understand that by entering this sweepstakes you are providing your information to organicgirl. The information you provide will only be used as follows:

- (1) For organicgirl to contact you in the event you are selected as a Sweepstakes winner.
- (2) For organicgirl to contact you for email marketing and research purposes in accordance with your indicated consent for organicgirl to do so.
- (3) If you are a winner of one of the First Prize packages sponsored by one of the participating retailers listed in our entry form, we will share your information with that prize sponsor.

Reference our Privacy Policy at <https://www.iloveorganicgirl.com/privacy-policy/> for more details.

**Sweepstakes Period:**

ORGANICGIRL Prize Giveaway Sweepstakes (the "Sweepstakes") begins January 3, 2022, at 12:00 a.m. Eastern Time ("ET") and ends February 14, 2022, at 11:59 p.m. Pacific Time ("PT") (the "Sweepstakes Period").

**Eligibility:**

Open to legal residents of the United States of America who are 18 years of age or older as of date of entry. Employees of organicgirl, their respective affiliates, parents, subsidiaries, divisions, suppliers, distributors and advertising, promotional and judging agencies (collectively the "Sponsor and its Administrators"), and its affiliates and each of their respective employees, shareholders, directors, officers, members, assigns and agents and their immediate family members and/or those living in the same household of each are not eligible to participate or win.

**How To Enter:**

During the Sweepstakes Period, you may visit <http://www.iloveorganicgirl.com/playoutside/> and follow the onscreen instructions to complete all required registration information to receive one (1) entry into the national Sweepstakes drawing. Limit up to one (1) Entry per person for the entire Sweepstakes Period.

Bonus entries can be obtained if Entrants complete any/all bonus actions immediately after initial entry into the Sweepstakes has been made. Each action will result in one (1) bonus point. Entrants can earn an unlimited number of bonus entries.

If Entrants do not win the national Sweepstakes drawing, and they indicated that they shop at one or more of our participating retailers, then they will be automatically entered into the drawing on behalf of participating retailers. See Addendum for more details.

Participation is subject to disqualification of all Entries if multiple accounts are used by the same person. All Entries must be completed and submitted by 11:59 p.m. PT on February 14, 2022, to be eligible. Normal Internet access and usage charges imposed by Entrants' online service will apply.

**Random Drawing:**

organicgirl will select twenty (20) winners by a random drawing on the week of February 14, 2022, from among all eligible Entries received throughout the Sweepstakes Period. The random drawing will be conducted by organicgirl (the "Administrator"). The odds of winning a prize will depend on the number of eligible Sweepstakes Entries received during the Sweepstakes Period.

Entrants who did not win the national prize and selected a participating retailer as where they shop for organicgirl will be entered for a chance to win the random drawing for retailer winners. See Addendum for random drawing rules for retailer winners.

**Prizes and Approximate Retail Value ("ARV"):**

Prize (20 total): Three (3) Grand Prize winners will receive a \$1,000 gift card to REI or Patagonia (winner can choose REI OR Patagonia gift card) and free organicgirl salad for a year – distributed in the form of coupons, 52 FREE salad coupons. Total prize value for the grand prize package is equal to \$1,259.48. Seventeen (17) Runner Up winners will receive free organicgirl salad for a year – distributed in the form of coupons, 52 FREE salad coupons — plus a free pair of organicgirl lettuce leggings or socks. Total prize value for the additional winners prize package \$325.00. Prizes may be substituted for any reason at the discretion of the Sponsor.

See Addendum for prizes and ARV for retail winners.

**RELEASE:**

**Winners will be required to complete and return an affidavit of eligibility/liability release (including, where permitted, a publicity release permitting the Sponsor and, if applicable, a participating retailer, to use their image in connection with social media posts) (the "Affidavit") within seven (7) days of notification, and in any event before receiving the prize. Failure to return the executed Affidavit within that time may result in forfeiture of prize and random selection of alternate potential winner from remaining eligible entries.**

**General Rules:**

Prizes are nontransferable and no cash substitutions are allowed except by the Sponsor, who reserves the right to award a prize of equal or greater value. Prizes will be delivered to the winners at the address provided at time of Entry within 6-8 weeks after winner selection. Return of prize as undeliverable may result in disqualification and alternate selection. Winners and all Entrants, as a condition of entry into the Sweepstakes, agree to release and hold harmless Sponsor and its Administrators, organicgirl, each of their respective agencies, parents, subsidiaries, affiliates and each of their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development and execution of the Sweepstakes (collectively the "Released Parties") from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an Entry or otherwise participating in any aspect of the Sweepstakes, the receipt, ownership or use of prize awarded or any typographical or other error in these Official Rules or the announcement or offering of the prizes. REI and Patagonia are not participating Sponsors in the Sweepstakes and have not authorized the use or distribution of their logos in any Sweepstakes communications. REI and Patagonia gift cards used in Grand Prize packages are purchased by the Sponsor (organicgirl). Winners assume all liability for any injury or damage caused or claimed to be caused by participation in the Sweepstakes or use or redemption of the prizes. By entering, entrant accepts and agrees to be bound by these Official Rules. Entries will be declared to be made by the authorized account holder of the e-mail address submitted at the time of entry (or when setting up winner's account). "Authorized

account holder" of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, Online Service provider, or other organization (e.g., business, educational institution etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person. The Released Parties are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender, by any of the equipment or programming associated with or utilized in the Sweepstakes which may limit the ability to participate, or by any human error which may occur in the processing of the Entries in the Sweepstakes. Entries generated by script or bot are not eligible. Sponsor reserves the right to cancel, terminate or modify the Sweepstakes if it cannot be completed as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or corruption of any sort. In such event, Sponsor will award the prizes from eligible Entries received prior to cancellation. Void where prohibited by law and subject to all federal, state and local laws. As a condition of entering the Sweepstakes, entrant (or parent/legal guardian if entrant is a minor in his/her state of residence) agrees that: 1) under no circumstance will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for out-of-pocket expenses; 2) all causes of action arising out of or connected with the Sweepstakes, or prize awarded, shall be resolved individually, without resort to any form of class action; and 3) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, but in no event will entrant be entitled to receive attorneys' fees or other legal costs.

**Facebook/Meta & Instagram:**

This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Inc., Instagram, Inc. or any other social media site, and entries are not permitted through any social media site. By entering and participating, Entrant agrees to indemnify, defend and hold harmless Facebook (Meta) and Instagram from and against any and all claims, demands, liability, damages or causes of action (however named or described), losses, costs or expenses, with respect to or arising out of or related to (i) Entrant's participation in the Sweepstake, or (ii) Entrant's participation in any Prize related activities, acceptance of a Prize and/or use or misuse of a Prize (including, without limitation, any property loss, damage, personal injury or death caused to any person(s)).

**Sponsor/Administrator:**

The Sponsor of the Sweepstakes is organicgirl 900 Work Street, Salinas CA 93901. The Administrator of the Sweepstakes is organicgirl 900 Work Street, Salinas CA 93901

**ADDENDUM – PARTICIPATING RETAILER RULES  
SWEEPSTAKES OFFICIAL RULES  
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**Participating Retailers:**

The following participating retailers will select their own winner(s) in addition to the national organicgirl winners: **Brookshires, Rouses Markets, Earth Fare, Lunds & Byerly's, Mariano's, The Fresh Market, Nugget Markets, Plum Market, Strack & Van Til, America's Food Basket, Shop n Save, Price Chopper, Tops Friendly Markets, Mother's Market, Associated Food Stores (ARO), Natural Grocers, Jimbo's**

**How To Enter:**

If Entrants do not win the national Sweepstakes drawing, and they indicated that they shop at at least one of our participating retailers, then they will be automatically entered into the drawing on behalf of participating retailers.

organicgirl will select the following number of winners on behalf of each participating retailer: **Brookshires, Rouses Markets, Earth Fare, Lunds & Byerly's, Mariano's, The Fresh Market, Nugget Markets, Plum Market, Strack & Van Til, America's Food Basket, Shop n Save, Price Chopper, Tops Friendly Markets, Mother's Market, Associated Food Stores (ARO), Natural Grocers, Jimbo's**

Participation is subject to disqualification of all Entries if multiple accounts are used by the same person. All Entries must be completed and submitted by 11:59 p.m. PT on February 14, 2022, to be eligible. Normal Internet access and usage charges imposed by Entrants' online service will apply.

**Random Drawing:**

organicgirl will also select the total amount of retailer winners for retailer designated above in the "How To Enter" section of the Addendum on behalf of each participating retailer. The winners will be selected by a random drawing during the week of February 14, 2022, from among all eligible Entries received throughout the Sweepstakes Period. The random drawing will be conducted by organicgirl (the "Administrator"). The odds of winning a prize will depend on the number of eligible Sweepstakes Entries received for each participating retailer during the Sweepstakes Period.

**Prizes and Approximate Retail Value ("ARV"):**

Participating Retailer Prize: Free organicgirl salads for a year – distributed in the form of coupons, 52 FREE salad coupons, plus a \$500 gift card of the retailer's choice. Total prize value for the grand prize package is equal to \$759.48. Prizes may be substituted for any reason at the discretion of the Sponsor or participating retailer.